

Advisor: _____

Name: _____

Date admitted into Major: _____

Transfer credits: _____

**BACHELOR OF SCIENCE
IN BUSINESS ADMINISTRATION
AVIATION SCIENCE CONCENTRATION**

GENERAL EDUCATION CORE REQUIREMENTS

Competencies			
<input type="checkbox"/>	Basic College Math		
<input type="checkbox"/>	Reading Comprehension		
<input type="checkbox"/>	Computer Literacy		
ENG	101	Composition I	3 _____
ENG	102	Composition II	3 _____
SPC	101	(Public Speaking)	3 _____
SMS	_____	(Health)	3 _____
SMS	_____	(Activity)	.5 _____
SMS	_____	(Activity)	.5 _____
Distribution Sequences (18-20 credits)			
_____	_____	(Lab Science I)	3-4 _____
_____	_____	(Lab Science II)	3-4 _____
HIS	101	World History I	3 _____
HIS	102	World History II	3 _____
_____	_____	(Literature I)	3 _____
_____	_____	(Literature II)	3 _____
Distribution Electives (15 credits)			
Among the distribution electives, the student must earn at least 3 but no more than 9 additional semester hours in each of the three divisions.			
Humanities (Division I)			
_____	_____	_____	_____
_____	_____	_____	_____
Science/Mathematics (Division II)			
*	MAT	108	Finite Mathematics
			OR
*	MAT	208	Business Calculus
			3 _____
_____	_____	_____	_____
Social Sciences (Division III)			
*	ECO	201	Prin. of Macroeconomics
*	SOC	201	Intro to Sociology
			3 _____
			3 _____
_____	_____	_____	_____
(Note: Courses allowable as distribution electives are marked DI, DII, or DIII in the College Catalog.)			
QUANTITATIVE (Q)	_____	DIVERSITY (V)	_____
		WRITING (W)	_____

COURSES IN MAJOR (45 credits total)

Major Core Courses (18 credits)			
ACC	106	Financial Accounting	3 _____
MGT	231	Mgmt. Theory and Pract.	3 _____
MKT	241N	Principles of Marketing	3 _____
BUS	252	Business Law I	3 _____
FIN	322	Financial Management	3 _____
ODS	490	Aviation Administration	3 _____

SUPPORT COURSES (16 credits)

ITC	_____	_____	3 _____
ECO	202	Prin. of Microeconomics	3 _____
BIO	328	Aviation Physiology	3 _____
GGR	342	Air Photo Interpretation	3 _____
BIO	122	Biological Science I	4 _____

‡ FLIGHT TRAINING (21 CREDITS)

_____	_____	Private Pilot Certification	7 _____
_____	_____	Comm. Pilot Certification	7 _____
_____	_____	Instrument Rating	7 _____

BUSINESS ELECTIVES (6 credits)

_____	_____	_____	3 _____
_____	_____	_____	3 _____

+ FREE ELECTIVES or MINOR (11 credits minimum)

May be necessary to take additional credits to attain the minimum 120 credits required for graduation

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

- * These are **required** support courses which may also be used to satisfy the indicated Distribution requirements. A student may choose to fulfill Distribution requirements with courses other than the ones listed, but these listed courses must still be taken.
- Note: If a course is used to satisfy two or more requirements, (for example, a support course and a distribution elective), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the total credits required for graduation.
- ‡ Most students completing this program enter under a transfer agreement with North Shore Community College. For such transfer students, the SMS Activities requirement is waived in accordance with College policy. For these students, 11 free elective credits are also included as transfer credits.
- + No more than 55 credits, including free electives and/or minor, may be taken in the School of Business.

LEVEL I TO BE COMPLETED IN THE FIRST 30 CREDITS LEVEL II TO BE COMPLETED IN THE FIRST 53 CREDITS LEVEL III TO BE COMPLETED BEFORE GRADUATION

Exceptions in the timing of courses will be made for transfer students.

Total minimum credits for graduation: 120

Effective: 9/08

Advisor: _____

Name: _____

Date admitted into Major: _____

Transfer credits: _____

**BACHELOR OF SCIENCE
IN BUSINESS ADMINISTRATION**

MANAGEMENT INFORMATION SYSTEMS CONCENTRATION

GENERAL EDUCATION CORE REQUIREMENTS

Competencies			
<input type="checkbox"/>	Basic College Math		
<input type="checkbox"/>	Reading Comprehension		
<input type="checkbox"/>	Computer Literacy		
ENG	101	Composition I	3 _____
ENG	102	Composition II	3 _____
SPC	101	(Public Speaking)	3 _____
SMS	_____	(Health)	3 _____
SMS	_____	(Activity)	.5 _____
SMS	_____	(Activity)	.5 _____
Distribution Sequences (18-20 credits)			
_____	_____	(Lab Science I)	3-4 _____
_____	_____	(Lab Science II)	3-4 _____
HIS	101	World History I	3 _____
HIS	102	World History II	3 _____
_____	_____	(Literature I)	3 _____
_____	_____	(Literature II)	3 _____
Distribution Electives (15 credits)			
Among the distribution electives, the student must earn at least 3 but no more than 9 additional semester hours in each of the three divisions.			
Humanities (Division I)			
_____	_____	_____	_____
_____	_____	_____	_____
Science/Mathematics (Division II)			
*	MAT	108	Finite Math _____
		OR	
*	MAT	208	Business Calculus 3 _____
_____	_____	_____	_____
Social Sciences (Division III)			
*	ECO	201	Principles of Macroeconomics 3 _____
*	SOC	201	Intro. to Sociology 3 _____
_____	_____	_____	_____
(Note: Courses allowable as distribution electives are marked DI, DII, or DIII in the College Catalog.)			
QUANTITATIVE (Q)	_____	DIVERSITY (V)	_____
		WRITING (W)	_____

COURSES IN MAJOR (54-56 credits total)

Major Core Courses (33 credits)

BUS	170	Intro. to Business	3 _____
ACC	106	Financial Accounting	3 _____
ACC	202	Managerial Accounting	3 _____
MGT	332	Organizational Behavior	3 _____
MKT	241N	Principles of Marketing	3 _____
BUS	252	Business Law I	3 _____
FIN	322	Financial Management	3 _____
MIS	201	Introduction to Information Systems	3 _____
ODS	362	Quantitative Analysis	3 _____
ODS	433	Operations and Logistics Mgt.	3 _____
BUS	470	Bus. Policy & Strategy	3 _____

SUPPORT COURSES (6 credits total)

ECO	202	Prin. of Microeconomics	3 _____
ITC	_____	_____	_____

Major Concentration Courses (21-23 credits)

MIS	301	Principles of Information Systems	3 _____
MIS	310	Project Management Methods	3 _____
MIS	410	Database Management	3 _____
MIS	420	Principle of Networking Technologies	3 _____

And choose three of these Concentration Electives:

CSC	200A	Survey of Computer Science I	3 _____
CSC	201J	Software Design and Programming I	4 _____
CSC	202J	Software Design and Programming II	4 _____
GGR	320	Geographic Information Systems	3 _____
†	MIS	485	Internship in MIS 3 _____
ODS	467	App. Forecast. Methods for Management	3 _____
ODS	485	Advanced Quant. Models I	3 _____
ODS	440	Principles of Quality Management	3 _____
ODS	470	Global Operations and Logistics Mgt	3 _____
ODS	487	Advanced Quant. Models II	3 _____
ODS	486	Management Information Systems II	3 _____
ODS	484N	Management Information Systems I	3 _____

+ FREE ELECTIVES or MINOR (10 credits minimum)

May be necessary to take additional credits to attain the minimum 120 credits required for graduation

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

* These are **required** support courses which may also be used to satisfy the indicated Distribution requirements. A student may choose to fulfill Distribution requirements with courses other than the ones listed, but these listed courses must still be taken.

Note: If a course is used to satisfy two or more requirements, (for example, a support course and a distribution elective), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the total credits required for graduation.

+ No more than 55 credits, including free electives and/or minor, may be taken in the School of Business.

† Students wishing to register for MIS 485 must obtain permission of Department Chairperson in terms of course requirements and amount of credit hours to be granted.

LEVEL I TO BE COMPLETED IN THE FIRST 30 CREDITS LEVEL II TO BE COMPLETED IN THE FIRST 53 CREDITS LEVEL III TO BE COMPLETED BEFORE GRADUATION

Exceptions in the timing of courses will be made for transfer students.

Advisor: _____

Name: _____

Date admitted into Major: _____

Transfer credits: _____

**BACHELOR OF SCIENCE
IN BUSINESS ADMINISTRATION**

MARKETING CONCENTRATION

GENERAL EDUCATION CORE REQUIREMENTS

Competencies			
<input type="checkbox"/>	Basic College Math		
<input type="checkbox"/>	Reading Comprehension		
<input type="checkbox"/>	Computer Literacy		
ENG	101	Composition I	3 _____
ENG	102	Composition II	3 _____
SPC	101	(Public Speaking)	3 _____
SMS	_____	(Health)	3 _____
SMS	_____	(Activity)	.5 _____
SMS	_____	(Activity)	.5 _____
Distribution Sequences (18-20 credits)			
_____	_____	(Lab Science I)	3-4 _____
_____	_____	(Lab Science II)	3-4 _____
HIS	101	World History I	3 _____
HIS	102	World History II	3 _____
_____	_____	(Literature I)	3 _____
_____	_____	(Literature II)	3 _____
Distribution Electives (15 credits)			
Among the distribution electives, the student must earn at least 3 but no more than 9 additional semester hours in each of the three divisions.			
Humanities (Division I)			
_____	_____	_____	_____
_____	_____	_____	_____
Science/Mathematics (Division II)			
*	MAT	108	Finite Mathematics 3 _____
		OR	
*	MAT	208	Business Calculus 3 _____
_____	_____	_____	_____
Social Sciences (Division III)			
*	SOC	201	Intro. to Sociology 3 _____
*	ECO	201	Principles of Macroeconomics 3 _____
_____	_____	_____	_____
(Note: Courses allowable as distribution electives are marked DI, DII, or DIII in the College Catalog.)			
QUANTITATIVE (Q)	_____	DIVERSITY (V)	_____
		WRITING (W)	_____

COURSES IN MAJOR (54 credits total)

Major Core Courses (33 credits)

BUS	170	Intro. to Business	3	_____
ACC	106	Financial Accounting	3	_____
ACC	202	Managerial Accounting	3	_____
MGT	332	Organizational Behavior	3	_____
MKT	241N	Principles of Marketing	3	_____
BUS	252	Business Law I	3	_____
FIN	322	Financial Management	3	_____
MIS	201	Introduction to Information Systems	3	_____
ODS	362	Quantitative Analysis	3	_____
ODS	433	Operations and Logistics Mgt.	3	_____
BUS	470	Business Policy and Strategy	3	_____

SUPPORT COURSES (6 CREDITS TOTAL)

ECO	202	Prin. of Microeconomics	3	_____
ITC	_____	_____	_____	_____

Major Concentration Courses (21 credits)

MKT	342	Consumer Behavior	3	_____
MKT	444N	Marketing Management & Strategy	3	_____
MKT	445	International Marketing	3	_____
MKT	543	Marketing Research	3	_____

And choose three of these Concentration Electives:

MKT	320	Hospitality Marketing and Sales	3	_____	
MKT	343	Advertising	3	_____	
MKT	344	Retailing	3	_____	
MKT	345	Sales Management	3	_____	
MKT	347	Guerrilla Marketing	3	_____	
MKT	351N	Business Marketing	3	_____	
ODS	467	App. Forecasting Methods for Management	3	_____	
ECO	301	Interm. Macroeconomics	3	_____	
MKT	346	Sports Marketing	3	_____	
MKT	305	Marketing of Services	3	_____	
MKT	360	Nonprofit Marketing	3	_____	
MKT	365	Professional Services Marketing	3	_____	
MKT	466	Special Topics in Marketing	3	_____	
+	MKT	485	Internship in Marketing	3	_____

+ FREE ELECTIVES or MINOR (12 credits minimum)

May be necessary to take additional credits to attain the minimum 120 credits required for graduation

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

* These are **required** support courses which may also be used to satisfy the indicated Distribution requirements. A student may choose to fulfill Distribution requirements with courses other than the ones listed, but these listed courses must still be taken.

Note: If a course is used to satisfy two or more requirements, (for example, a support course and a distribution elective), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the total credits required for graduation.

† Students wishing to register for MKT 485 must obtain permission of Department Chairperson.

+ No more than 55 credits, including free electives and/or minor, may be taken in the School of Business.

LEVEL I TO BE COMPLETED IN THE FIRST 30 CREDITS LEVEL II TO BE COMPLETED IN THE FIRST 53 CREDITS LEVEL III TO BE COMPLETED BEFORE GRADUATION

Exceptions in the timing of courses will be made for transfer students.

Advisor: _____

Name: _____

Date admitted into Major: _____

Transfer credits: _____

**BACHELOR OF SCIENCE
IN BUSINESS ADMINISTRATION
OPERATIONS & DECISION SCIENCES CONCENTRATION**

GENERAL EDUCATION CORE REQUIREMENTS

Competencies			
<input type="checkbox"/>	Basic College Math		
<input type="checkbox"/>	Reading Comprehension		
<input type="checkbox"/>	Computer Literacy		
ENG	101	Composition I	3 _____
ENG	102	Composition II	3 _____
SPC	101	(Public Speaking)	3 _____
SMS	_____	(Health)	3 _____
SMS	_____	(Activity)	.5 _____
SMS	_____	(Activity)	.5 _____
Distribution Sequences (18-20 credits)			
_____	_____	(Lab Science I)	3-4 _____
_____	_____	(Lab Science II)	3-4 _____
HIS	101	World History I	3 _____
HIS	102	World History II	3 _____
_____	_____	(Literature I)	3 _____
_____	_____	(Literature II)	3 _____
Distribution Electives (15 credits)			
Among the distribution electives, the student must earn at least 3 but no more than 9 additional semester hours in each of the three divisions.			
Humanities (Division I)			
_____	_____	_____	_____
_____	_____	_____	_____
Science/Mathematics (Division II)			
*	MAT	108	Finite Mathematics 3 _____
		OR	
*	MAT	208	Business Calculus 3 _____
_____	_____	_____	_____
Social Sciences (Division III)			
*	ECO	201	Principles of Macroeconomics 3 _____
*	SOC	201	Intro. to Sociology 3 _____
_____	_____	_____	_____
(Note: Courses allowable as distribution electives are marked DI, DII, or DIII in the College Catalog.)			
QUANTITATIVE (Q)	_____	DIVERSITY (V)	_____
		WRITING (W)	_____

COURSES IN MAJOR (54-56 credits total)

Major Core Courses (33 credits)

BUS	170	Intro. to Business	3	_____
ACC	106	Financial Accounting	3	_____
ACC	202	Managerial Accounting	3	_____
MGT	332	Organizational Behavior	3	_____
MKT	241N	Principles of Marketing	3	_____
BUS	252	Business Law I	3	_____
FIN	322	Financial Management	3	_____
MIS	201	Introduction to Information Systems	3	_____
ODS	362	Quantitative Analysis	3	_____
ODS	433	Operations and Logistics Mgt.	3	_____
BUS	470	Bus. Policy & Strategy	3	_____

SUPPORT COURSES (6 credits total)

ECO	202	Prin. of Microeconomics	3	_____
ITC	_____	_____	_____	_____

Major Concentration Courses (21-23 credits)

ODS	440	Principles of Quality Management	3	_____
ODS	467	App. Forecast. Methods for Management	3	_____
ODS	470	Global Operations Management	3	_____
ODS	485	Advanced Quantitative Models I	3	_____

And choose three of these Concentration Electives:

BUS	400	Business Institute	3	_____	
CSC	200A	Survey of Computer Science I	3	_____	
CSC	201J	Software Design and Programming I	4	_____	
CSC	202J	Software Design and Programming II	4	_____	
ECO	301	Interm. Macroeconomics	3	_____	
ECO	400	Econometrics	3	_____	
FIN	468	Adv. Financial Analysis	3	_____	
GGR	320	Geographic Information Systems	3	_____	
MIS	301	Principles of Information Systems	3	_____	
MIS	310	Project Management Methods	3	_____	
MIS	410	Database Management	3	_____	
MIS	420	Principles of Networking Technologies	3	_____	
ODS	484N	Mgt. Information Systems	3	_____	
ODS	486	Management Information Systems II	3	_____	
ODS	487	Advanced Quant. Models II	3	_____	
†	ODS	495	Internship in ODS	3	_____

+ FREE ELECTIVES or MINOR (10 credits minimum)

May be necessary to take additional credits to attain the minimum 120 credits required for graduation

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

* These are **required** support courses which may also be used to satisfy the indicated Distribution requirements. A student may choose to fulfill Distribution requirements with courses other than the ones listed, but these listed courses must still be taken.

Note: If a course is used to satisfy two or more requirements, (for example, a support course and a distribution elective), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the total credits required for graduation.

† Students wishing to register for ODS 495 must obtain permission of Department Chairperson.

+ No more than 55 credits, including free electives and/or minor, may be taken in the School of Business.

LEVEL I TO BE COMPLETED IN THE FIRST 30 CREDITS LEVEL II TO BE COMPLETED IN THE FIRST 53 CREDITS LEVEL III TO BE COMPLETED BEFORE GRADUATION

Exceptions in the timing of courses will be made for transfer students.