

Tips for creating your video

Audio

- Make sure you are in a quite space. If possible, turn off florescent lights and HVAC systems. Avoid filming outside where camera will pick up winds and traffic
- Leave a few seconds of silence at the beginning and end of your video to ensure you have captured all your audio

Lighting

- Avoid backlighting. Do not film in front of a window or sun

Visual

- Orientation of your phone should be landscape/horizontal
- Do not use your phone's zoom
- Make sure your camera is level
- Make sure your camera lens is clean

If you need take more than one take - go right ahead. Just try to keep your video clip between :05 and :10 seconds.